

PROGRAM INFORMATION



Make a Difference

Are you searching for innovative ways to cut costs and increase your competitiveness? If so, then become an Industrial Energy Innovator. As an Innovator, your company will gain access to products and services that will help you manage your energy use more efficiently – a sure way to reduce production costs.

Industrial Energy Innovators (IEI) is part of the Canadian Industry Program for Energy Conservation (CIPEC), a joint industry-government program sponsored by Natural Resources Canada's (NRCan's) Office of Energy Efficiency. Today, more than 550 companies from a wide range of industrial sectors have registered their commitment to energy-saving improvements with CIPEC.

Join this select group of companies that are making energy efficiency a priority. Not only will your bottom line benefit, but you will also contribute to a healthier environment and lend support to Canada's efforts to reduce greenhouse gases (GHGs) that contribute to climate change.

Membership Benefits

Financial Incentives

As an Industrial Energy Innovator, you will be eligible for a Government of Canada incentive of up to \$5,000 for an energy audit of your facility. You will also receive discounts for NRCan's Dollars to Sense workshops, which are designed to provide you with practical advice on how to identify energy-saving opportunities, monitor energy use and develop an energy master plan. What's more, NRCan will conduct customized, on-site workshops for you, as an Industrial Energy Innovator, so that all your operational and maintenance staff can benefit from expert energy management training.

A Wealth of Information at Your Fingertips

NRCan industry officers are on hand to help you find what you are looking for, whether it be information on

energy-related incentive programs, support for research and development, technical guidebooks or case studies. As an Innovator, you will be first in line to find out about new energy management products and services through regular updates from NRCan.

Recognition for Corporate Responsibility

When you register as an Industrial Energy Innovator, you will receive a plaque that your company can proudly display. Your company's name will be added to NRCan's energy efficiency Web site, where all Innovators are listed. Your company will also be included in CIPEC's annual report, which is distributed to senior government and corporate decision-makers across Canada. With your input, we will also feature your company in *Heads Up CIPEC*, an on-line newsletter produced twice monthly by NRCan and distributed to more than 8,000 subscribers in industry and government.

Membership Obligations

Becoming an Industrial Energy Innovator means making a public commitment to establish energy efficiency targets, quantify base-year energy consumption and GHG emissions, and report annually on energy-efficient measures implemented and results achieved by your company. To help you prepare your report, you will find reporting templates on NRCan's Web site at oee.nrcan.gc.ca/industrial/opportunities/innovators/reporting.cfm.

Join Today

It's easy to become an Industrial Energy Innovator. Just submit a letter (see over) to CIPEC confirming your company's intention to implement energy-efficient measures and to report annually on its progress. In the letter, you must identify a contact person who is a company employee. Your company may register a single facility or multiple facilities. A company registering "corporately" should list the locations of all its facilities.



You can make a difference to your bottom line and the environment!

In order for your company to become an Industrial Energy Innovator, your president, CEO or plant manager should submit the following letter on company letterhead. NRCan can provide the name of the CIPEC official to whom the letter should be addressed.

(Name)

Chair, CIPEC Executive Board
Canadian Industry Program for
Energy Conservation
Office of Energy Efficiency
Natural Resources Canada
580 Booth Street, 18th Floor
Ottawa ON K1A 0E4

Dear *(Name)*:

Our company, *(company name)*, supports voluntary initiatives that lead to energy and cost savings and that assist the Government of Canada in meeting its international commitment to reduce greenhouse gas (GHG) emissions.

To demonstrate this support, our company wishes to become an Industrial Energy Innovator and participate in the Canadian Industry Program for Energy Conservation (CIPEC). We agree to provide a base-year quantification of energy consumption and related GHG emissions as well as energy efficiency targets. We also agree to submit a report to CIPEC annually that provides a summary of our energy efficiency plans and outlines the measures implemented and progress achieved toward reducing energy consumption and GHG emissions.

We wish to register our facility *(or facilities)* at *(location or locations)* as an Industrial Energy Innovator and to appoint *(name, title and coordinates)* as our company liaison for this initiative.

Sincerely,

(Name and title)

cc: Minister of Natural Resources
580 Booth Street, 21st Floor
Ottawa ON K1A 0E4

For more information about Industrial Energy Innovators, contact

Canadian Industry Program for
Energy Conservation
Office of Energy Efficiency
Natural Resources Canada
580 Booth Street, 18th Floor
Ottawa ON K1A 0E4
Fax: (613) 992-3161
E-mail: info.industry@nrcan.gc.ca

Visit the following Web sites:

- Industrial Energy Innovators – oee.nrcan.gc.ca/industrial/opportunities/innovator
- *Heads Up CIPEC* – oee.nrcan.gc.ca/industrial/technical-info/library/newsletter

Leading Canadians to Energy Efficiency at Home, at Work and on the Road

The Office of Energy Efficiency of Natural Resources Canada
strengthens and expands Canada's commitment to energy efficiency
in order to help address the challenges of climate change.

